Exam hacking and new academic integrity opportunities in a blended era

Associate Professor Phillip Dawson



3 things to think about at the intersection

- 1. Exam hacking
- 2. Assessment security
- 3. Cognitive offloading



Blended learning







BE A COUNTER-STRIKE GOD



You won't BELIEVE these hacks!

menton's hook 1.0

Bunny Hop

🗹 Radar

🗹 Aimbot

Aimbot Fov Aimbot Smooth Aimbot RCS Aimbot Bone





What do those hacks have in common?

- Pre-packaged
- No technical skill required to use
- Undetectable
- Provide unfair advantage





What do those domains have in common?

- Huge anti-cheating budgets
- Aggressive anti-cheating approaches
- Limited regulation around punishing cheating
- Huge profit margins
- Long history conducting business online





ExamSoft®

EXAM A Sealable Examination Platform For PyOD Invisidated Assoc

A Scalable Examination Platform For BYOD Invigilated Assessment

– Virtaa ylioppilastutkintoon!



DIGABI



British Journal of Educational Technology doi:10.1111/bjet.12246

Vol 47 No 4 2016

Five ways to hack and cheat with bring-your-own-device electronic examinations











Remote proctored exams

- Taken on student's own computer at home
- Software locks down & surveils computer
- Student monitored by webcam, audio, keystroke biometrics
- Mirror used to see whole room





Remote proctored cheating room

- All of the previous attacks, plus:
 - Bypass keystroke biometrics
 - One-way mirror
 - Fishing line
 - Optics exploits



- Wireless keyboards
- With so many possible attacks, exercise caution with remote-proctoring





Not if, but when

- Next five years?
- Next year?
- This semester?
- Will it take a disaster for us to take exam hacking seriously?







Advice

- 1. Find a balance between positive academic integrity mindset and hacker mindset
- 2. Talk to your cybersecurity people about academic integrity and online exams
- 3. Think programmatically about academic integrity



Assessment security

- The degree to which an assessment is resistant to cheating
- No metrics exist
- What if we thought about cost
 - Analogous to computational cost?





Metrics for assessment security

Cost to cheat

 the cost for a student to gain an unfair advantage

Cost to subcontract

 the cost for a student to pay someone else to do the substantive work of a particular assessment





Task	Type of cheat	Approach	Cost
Traditional closed- book exam	Cheat	Use authorized material to bring unauthorized notes	Free or very cheap
	Subcontract	Exam impersonator	Allegedly \$3,500

Task	Type of cheat	Approach	Cost
Traditional closed- book exam	Cheat	Use authorized material to bring unauthorized notes	Free or very cheap
	Subcontract	Exam impersonator	Allegedly \$3,500
Remote proctored exam	Cheat	Hide unauthorized materials in room	Free or very cheap
	Subcontract	Online exam taking service	\$140

Task	Type of cheat	Approach	Cost
Traditional closed- book exam	Cheat	Use authorized material to bring unauthorized notes	Free or very cheap
	Subcontract	Exam impersonator	Allegedly \$3,500
Remote proctored exam	Cheat	Hide unauthorized materials in room	Free or very cheap
	Subcontract	Online exam taking service	\$140
Unsupervised online MCQ	Cheat	Find answers online	Free or very cheap
		Colludewithfriendsinsameroom	Free or very cheap

Task	Type of cheat	Approach	Cost	
Traditional closed- book exam	Cheat	Use authorized material to bring unauthorized notes	Free or very cheap	
	Subcontract	Exam impersonator	Allegedly \$3,500	
Remote proctored exam	Cheat	Hide unauthorized materials in room	Free or very cheap	
	Subcontract	Online exam taking service	\$140	
Unsupervised online MCQ	Cheat	Find answers online	Free or very cheap	
		Colludewithfriendsinsameroom	Free or very cheap	
Traditional essay (2000 words)	Cheat	Backtranslation	Free	
	Subcontract	Contract cheating service	\$150	

What might be more expensive?

- Currently getting quotes to find more expensive tasks
- Authentic tasks that require practitioner-level skills
- Varies by discipline





"this discovery of yours will create forgetfulness in the learners' souls, because they will not use their memories; they will trust to the external written characters and not remember of themselves.

...they will appear to be omniscient and will generally know nothing"

Cognitive offloading

- "the use of physical action to alter the information processing requirements of a task so as to reduce cognitive demand" (Risko & Gilbert, 2016)
- Is cognitive offloading acceptable in assessment?









Pricing About



Article Spinning, Text Rewriting, Content Creation Tool.

Enter Text To Rewrite:				
WIRED		Al Is Making It	Extremely Easy for Stu	dents to Cheat
BUSINESS	CULTURE	DESIGN	GEAR	SCIENCE





PIPPA BIDDLE BACKCHANNEL 07.05.17 06:45 AM

AI IS MAKING IT EXTREMELY EASY FOR STUDENTS TO CHEAT

Cognitive offloading

- Not laziness: allows assessing more in less time
- Authenticity: Do practitioners offload?
- Honesty: This is happening already; what conditions are your LOs really assessed under?





Summary

To address

- Exam hacking
- Assessment security
- Cognitive offloading

Assessment needs to be

- Authentic
- Programmatic
- Honest

We need to address this now











Questions/Comments?





cradle

BE A COUNTER-STRIKE GOD





Prompts for discussion

- What are you going to do about exam hacking?
- How can we make assessment more expensive?
- Should students be allowed any cognitive offloading they want?





References

- Li, H., Xiong, Y., Zang, X., L. Kornhaber, M., Lyu, Y., Chung, K. S., & K. Suen, H. (2015). Peer assessment in the digital age: a metaanalysis comparing peer and teacher ratings. Assessment & Evaluation in Higher Education, 1-20. doi: 10.1080/02602938.2014.999746
- Means, B., Toyama, Y., Murphy, R., Bakia, M., & Jones, K. (2010). Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies: US Department of Education.
- Mogey, N., Cowan, J., Paterson, J., & Purcell, M. (2012). Students' choices between typing and handwriting in examinations. Active Learning in Higher Education, 13(2), 117-128. doi: 10.1177/1469787412441297
- Mogey, N., & Hartley, J. (2013). To write or to type? The effects of handwriting and word-processing on the written style of examination essays. *Innovations in Education and Teaching International*, 50(1), 85-93. doi: 10.1080/14703297.2012.748334
- Tamim, R. M., Bernard, R. M., Borokhovski, E., Abrami, P. C., & Schmid, R. F. (2011). What Forty Years of Research Says About the Impact of Technology on Learning. *Review of Educational Research*, *81*(1), 4-28. doi: 10.3102/0034654310393361
- Hillier, M., & Fluck, A. (2013). Arguing again for e-exams in high stakes examinations. In H. Carter, M. Gosper, & J. Hedberg (Eds.), Electric Dreams. Proceedings ascilite 2013 Sydney (pp. 385-396): ascilite.
- Dawson, P. (2015). Five ways to hack and cheat with bring-your-own-device electronic examinations. *British Journal of Educational Technology*, n/a-n/a. doi: 10.1111/bjet.12246
- Butler, A., & Roediger, H. (2008). Feedback enhances the positive effects and reduces the negative effects of multiple-choice testing. *Memory & Cognition*, 36(3), 604-616. doi: 10.3758/mc.36.3.604
- Charman, M. (2014). Linguistic analysis of extended examination answers: Differences between on-screen and paper-based, highand low-scoring answers. British Journal of Educational Technology, 45(5), 834-843. doi: 10.1111/bjet.12100
- Pupovac, V., & Fanelli, D. (2014). Scientists Admitting to Plagiarism: A Meta-analysis of Surveys. Science and Engineering Ethics, 1-22. doi: 10.1007/s11948-014-9600-6
- Heckler, N. C., Rice, M., & Hobson Bryan, C. (2013). Turnitin Systems. Journal of Research on Technology in Education, 45(3), 229-248. doi: 10.1080/15391523.2013.10782604
- Selwyn, N. (2008). 'Not necessarily a bad thing ...': a study of online plagiarism amongst undergraduate students. Assessment & Evaluation in Higher Education, 33(5), 465-479. doi: 10.1080/02602930701563104
- Guardian 2015: <u>http://www.theguardian.com/education/2015/jun/15/cheating-rife-in-uk-education-system-dispatches-investigation-shows</u>
- Lancaster, T., & Clarke, R. (2007). The phenomena of contract cheating. In T. Roberts (Ed.), Student plagiarism in an online world: Problems and solutions (pp. 144-158). Hershey, USA: Idea Group Inc.





Image attributions

- News sources are copy-pasted look them up yourself
- Hacker: Adam Thomas CC-BY <u>https://flic.kr/p/bEy1pi</u>
- Scary computer: Colleen Simon CC-BY-SA https://flic.kr/p/bFfDbJ
- Copy+Paste: Bruno CC-BY-SA <u>https://flic.kr/p/6yLPV2</u>
- USB stick: Ambuj Saxena CC-BY <u>https://flic.kr/p/ww3oS</u>
- Virtualisation: Bill Bradford CC-BY <u>https://flic.kr/p/4QBSvK</u>
- USB rubber ducky: hakshop <u>http://hakshop.myshopify.com/products/usb-rubber-ducky-deluxe?variant=353378649</u>
- Cold boots: mriggen CC-BY https://flic.kr/p/9mVGRu
- Code: Michael Himbeault CC-BY https://flic.kr/p/7NFTF6
- Pokerbot: <u>http://www.pokerobot.com/</u>
- Counter Strike god: http://www.pcgamer.com/hacks-an-investigation-into-aimbot-dealers-wallhack-users-and-the-million-dollar-business-of-video-game-cheating/
- Socrates: Photograph by Greg O'Beirne. Cropped by Wikipedia User: Tomisti https://commons.wikimedia.org/w/index.php?curid=808060
- ・ Calculator: By Spring days (talk) Spring days (talk)による撮影, CC BY-SA 3.0, <u>https://commons.wikimedia.org/w/index.php?curid=5931999</u>



